

An aerial photograph of a port area. At the top, a large ship is docked at a pier, with its deck and various equipment visible. Below the ship, a large paved area shows the shadows of port infrastructure. In the foreground, there are several rows of stacked shipping containers in various colors, including blue, red, yellow, and grey. The overall scene is brightly lit, suggesting a sunny day.

# Trade Activator

Analyse / Optimise / Realise

# The challenges you face

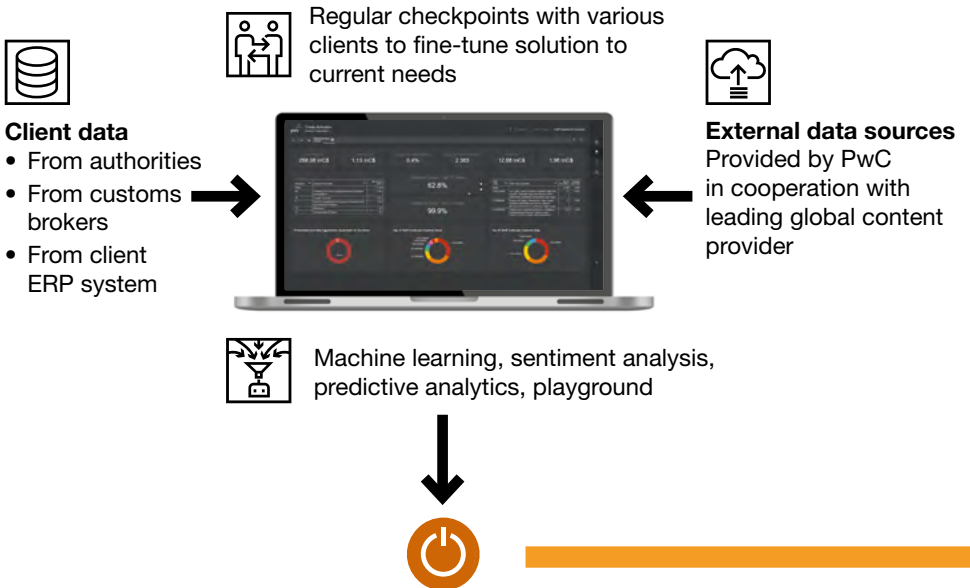
Are you managing your import and export processes efficiently, are you aware of the risk of non-compliance with authorities, and are you fully clued up on your global trade operations? If not, you could be leaving millions on the table.

The sad fact is that even international companies that have made their supply chains extensive and highly efficient often ignore the opportunities for assessing other trade opportunities and optimising their processes accordingly. In a volatile trade economy, this can mean the difference between success and failure.

In a global market influenced by abrupt changes arising from trade wars, political transformations and regulatory alterations, shortcomings in trade operations increasingly limit companies' ability to stay competitive. Despite what's at stake, many companies are either not aware of their situation or estimate their losses to be significantly lower than they really are.

# How we can help

Our comprehensive Trade Activator service encapsulates the international trade and customs advisory provided by our experts and is supported by state-of-the-art technology. With the power of advanced analytics on multiple data sources, we assess your current position and boost trade efficiency by pinpointing customs inefficiencies, limiting customs and excise duties and mitigating risks of non-compliance.



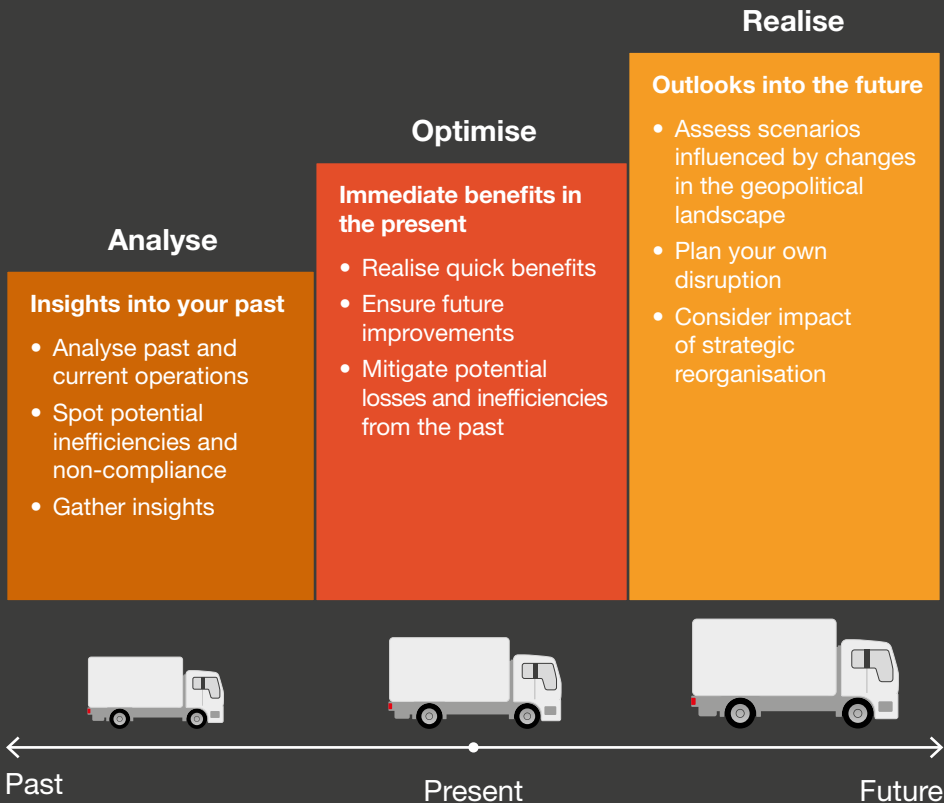
# Trade Activator

Most analytics offerings look only into the past, while neglecting recent trade updates, and do not have an outlook on the future. Trade Activator helps you prepare for upcoming disruptions and visualise potential trade scenarios.

Furthermore, we also help you plan for your company's future, since just like the global trade landscape, your organisation is also undergoing constant change. Strategic reorganisation or new product development? Trade Activator helps you analyse the impact on your business and proposes alternatives to help you stay ahead of the game.

Your contribution is providing the data: we take care of the analysis and present you the results through meaningful animations.

## Incremental benefits along the way



# Value delivered

## Customs

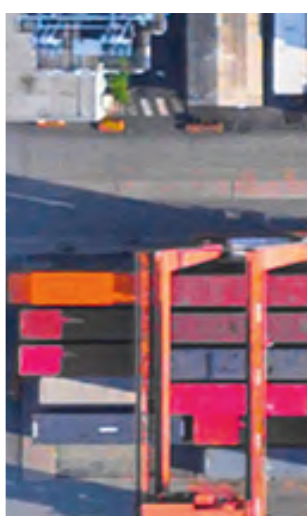
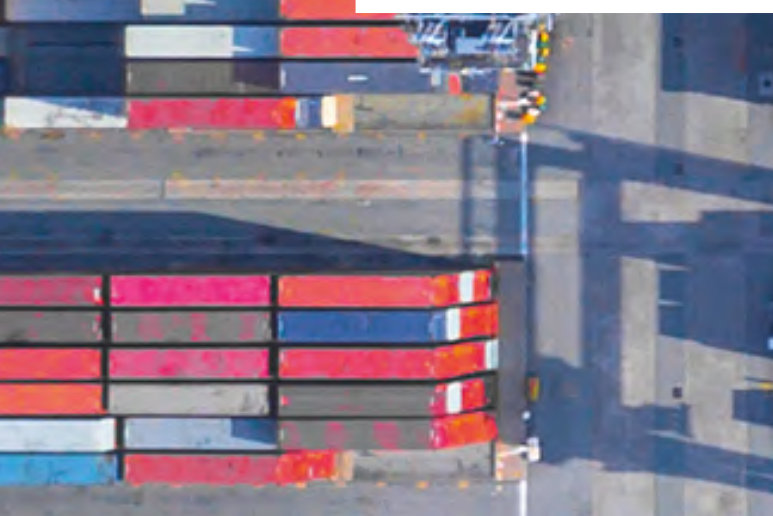
- Utilisation of Free Trade Agreements
- Tariff classification analysis
- Potential recovery of duty overpayments
- Broker assessment and rationalisation

## Global operations

- Supply chain optimisation
- Logistics considerations
- Transfer pricing alignment
- Assessment of trade automation business case

## Compliance

- Detect incorrect filings
- Embargo checks
- Sanctions assessment
- Comprehensive overview



# Our customs network

We are where you are



**North America**  
54 customs professionals

**Central & South America**  
74 customs professionals in 16 countries

**Europe, Middle East**  
235 customs professionals in 54 countries

**Asia-Pacific**  
190 customs professionals in 12 countries including 47 in China



Find out more on our website:

## Contact us

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