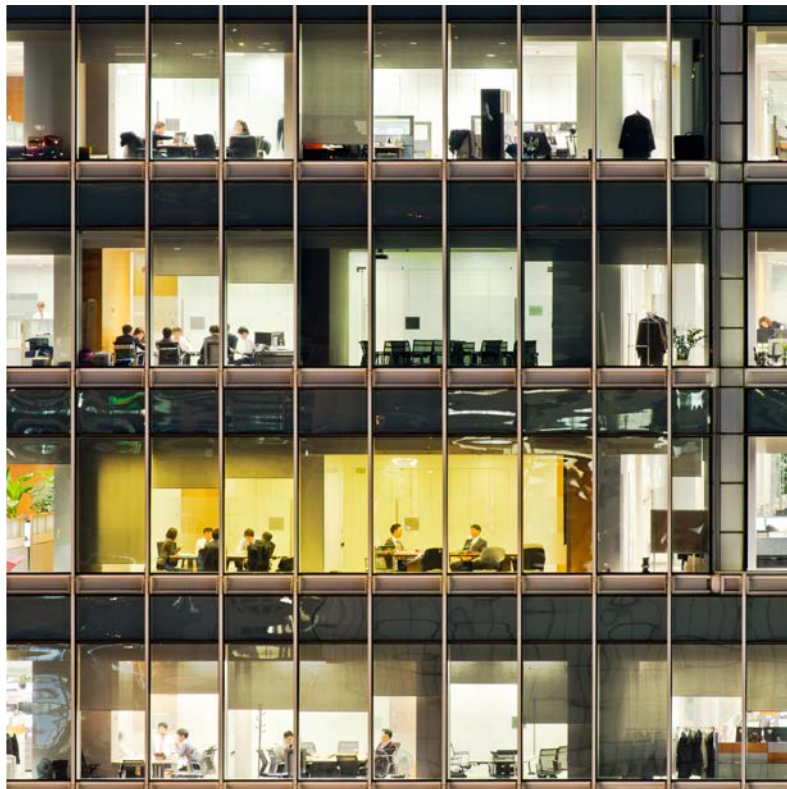


# SmartSurvey

Web-based collaborative  
insights gathering

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## SmartSurvey

Web-based collaborative insights gathering

For anybody who needs to collect insights from an organisation, our solution SmartSurvey uses the concept of social media platforms, combined with strict access management, to collect insights from organisations in a collaborative manner that is more efficient and effective than traditional interviews. You can set up your own surveys with decision trees and many different question types, allowing you to use **SmartSurvey** for almost any insight, fact or structured information-gathering project.

# Core benefits include:

- **Structured information** – Collect insights, facts and information from one or many organisations in a structured, unified and efficient way.
- **Collaboration** – Users can share knowledge, edit and comment on other users' answers or share questions with previously uninvolved people.
- **Reports and analytics** – Analyse your gathered insights with the built-in reports or simply export the data and use your own BI tools.
- **Easy set-up** – Questionnaires can be set up easily and in minutes using a powerful content management system.
- **Audit trails and security** – Configurable access management and full history of changes allows one to track what happened in a project with ease.
- **Secure hosting** – The service can be deployed on your own infrastructure or within PwC's secure servers located in Switzerland.

SmartSurvey is widely used as a technological layer for various solutions by tailoring the content to fit specific use cases in challenging new and upcoming regulatory topics:

- Functional Analysis for Transfer Pricing- Anti-Tax Avoidance Directive
- Directive on Administrative Cooperation 6 (DAC6)
- Corporate Tax Risk / Tax Control Framework
- etc.

## SmartTaxSuite

SmartSurvey is a module of SmartTaxSuite and interfaces closely with:



**SmartTRaC**  
Tax risk management



**SmartCollaboration**  
Tax process management

# Contact details



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